

**Caroline Marie Schultz**  
31 Buena Vista Avenue  
Rumson, NJ 07760  
(805)-208-0892

Education/

Coursework:

**University of Alabama**-Tuscaloosa, AL (2013-2017)

Major: Public Relations

Minor: Computing Technology and Applications

**York Preparatory School**-New York, NY

Skills:

Adobe InDesign, Photoshop, Illustrator, Excel, Public Speaking and in-depth client research

Work Experience:

**Tradeweb**-New York, NY (June 2016-August 2016)

Marketing and Communications intern. Conducted research, audits and distribution lists for the company. Compiled a plan and proposal for the internal email directory. Wrote summaries of daily activities and accomplishments on the external website.

**DKC**- New York, NY (May 2015-August 2015)

Intern at the event marketing and production group, Incite. Created and developed new ideas for prospective clients. Conducted analysis for multiple organizations to achieve the stated goal.

**Gaslight**- Atlantic Highlands, NJ (May 2015-August 2015)

Hostess at an upscale American bistro. Scheduled and coordinated customer experience.

**Pitti Bimi**-Deal, NJ (May 2014-August 2014)

Sales associate for clothing boutique. Worked with a team of five associates and developed marketing strategies and displays.

**Doran Jones Consulting Firm**-New York, NY (September 2012-May 2013)

Beta tested new software platform. Analyzed and created new client profiles. Interacted with upper management on a continual basis.

Academic Achievements:

Dean's List Fall 2015